

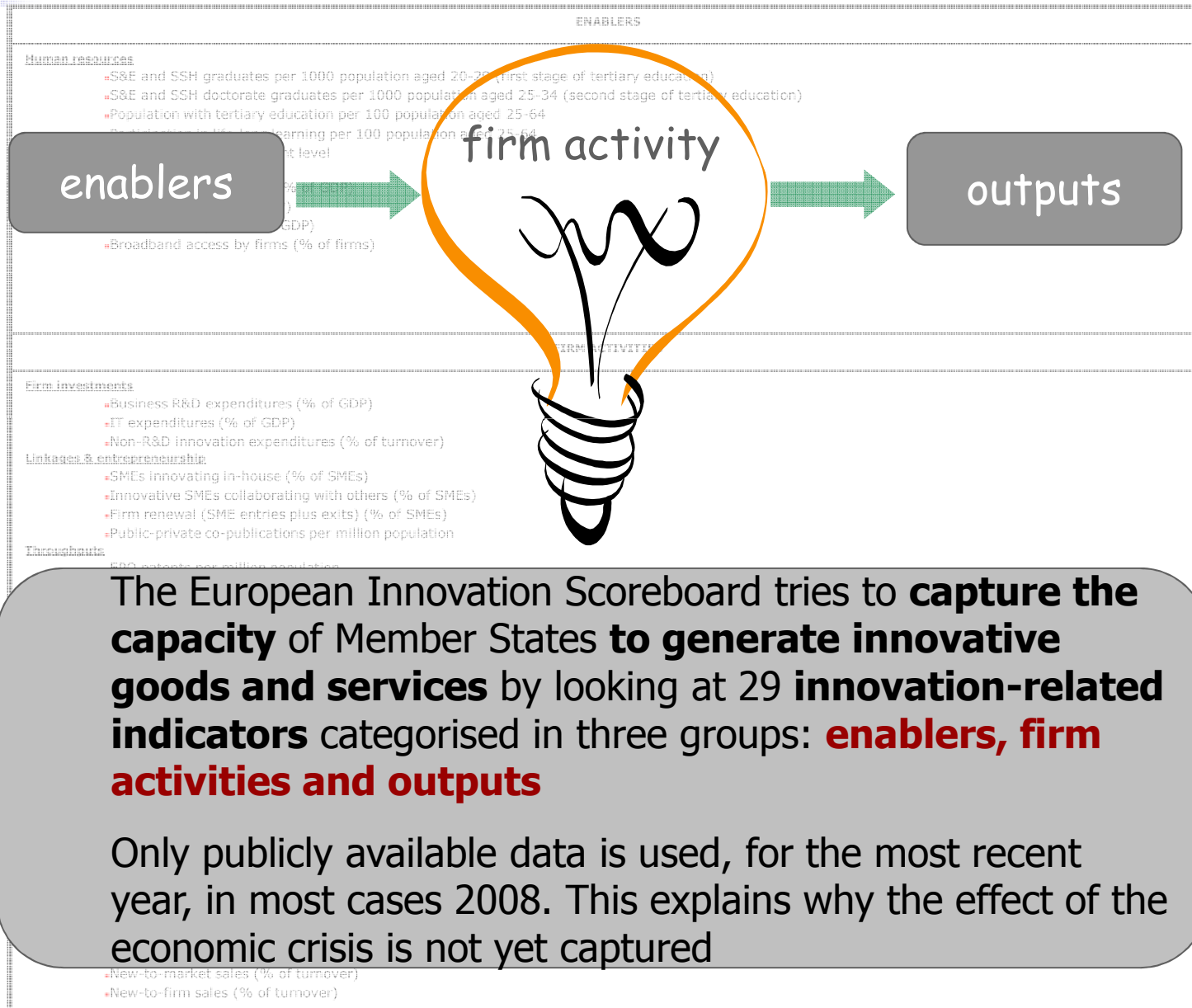
# Measuring innovation: The European (Public Services) Innovation Scoreboard

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*INNO Grips Workshop*  
*"Social innovation –  
Mobilising resources and people"*  
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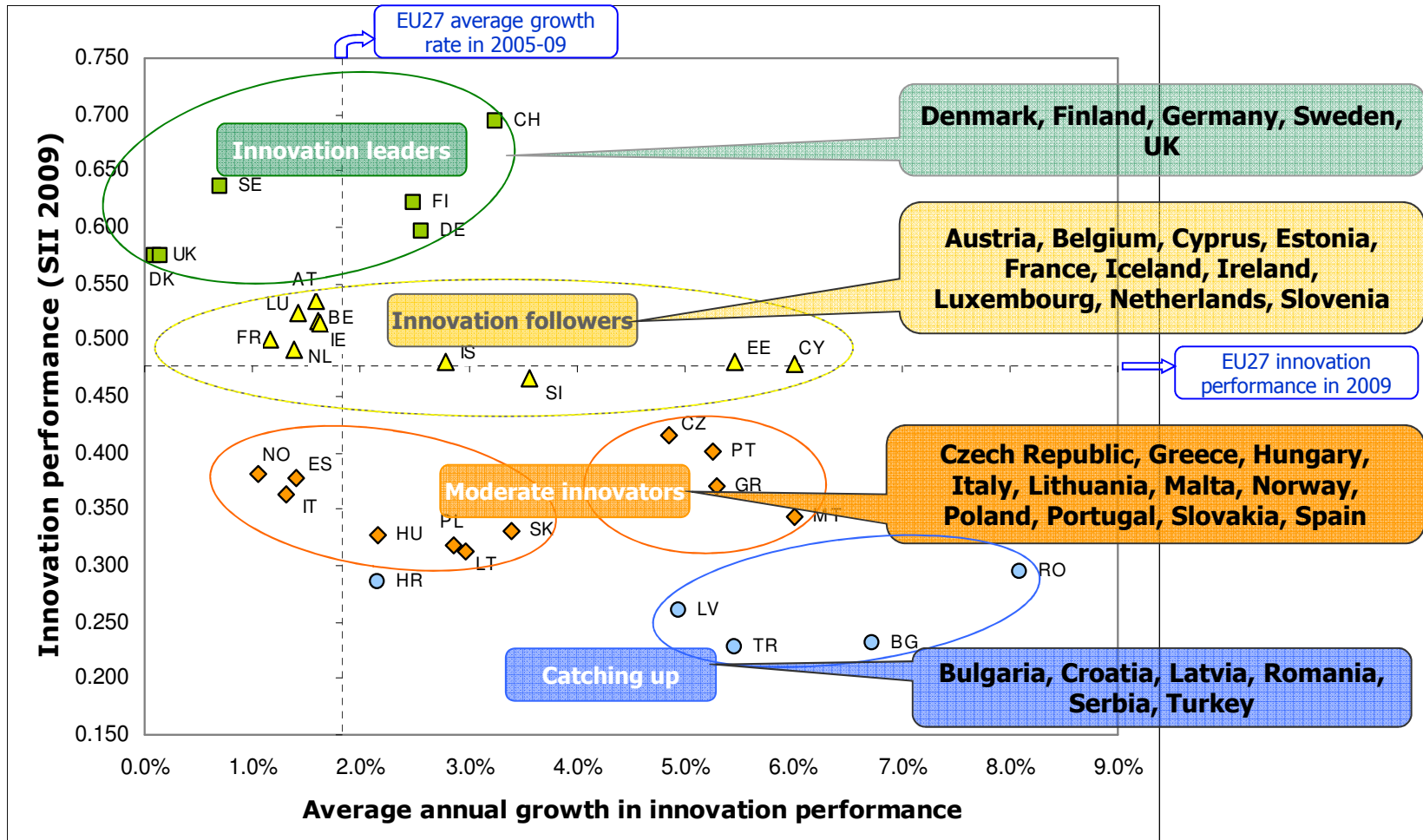
# What are we trying to measure with the European Innovation Scoreboard (EIS)?



The European Innovation Scoreboard tries to **capture the capacity** of Member States **to generate innovative goods and services** by looking at 29 **innovation-related indicators** categorised in three groups: **enablers, firm activities and outputs**

Only publicly available data is used, for the most recent year, in most cases 2008. This explains why the effect of the economic crisis is not yet captured

# Innovation performance and convergence trends in innovation in the EU-27 and other countries



Note : colour coding matches the groups of countries: green are the Innovation leaders, yellow are the Innovation followers, orange are the Moderate innovators, blue are the Catching-up countries. Average annual growth rates as calculated over a five-year period. The dotted lines show EU27 performance and growth.



## Measuring public services innovation

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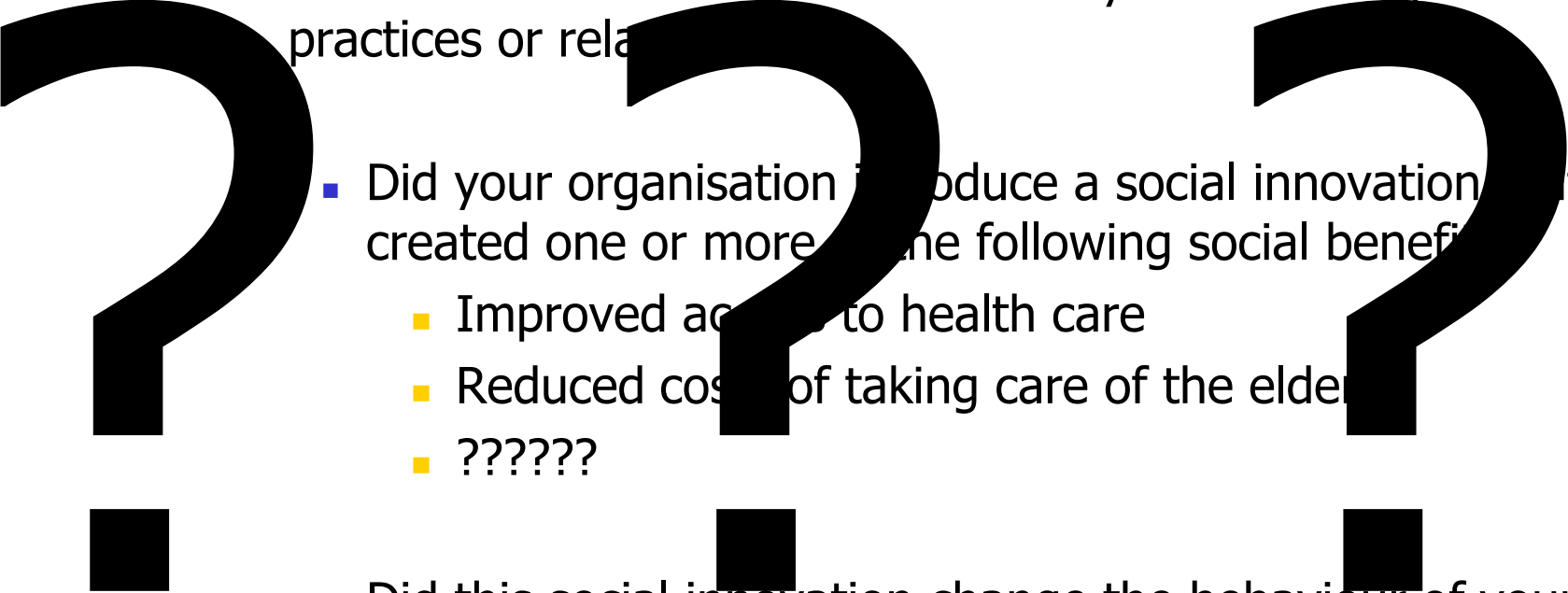
- There is growing recognition of the importance of innovation in the public sector and therefore the need to develop policies to support this
- The OECD and the MEPIN project have started developing concepts and measurements for public sector innovation
- The European Commission supports this activity by developing an experimental **European Public Services Innovation Scoreboard (EPSIS)**, building on the experience of the European Innovation Scoreboard and the Innobarometer survey

- Existing data to measure public services innovation are scarce
- There is a need for developing new data:
  - Explorative work on identifying 'innovative' public procurement notifications using a subset of CPV codes possibly leading to new indicators:
    - Number of innovative contract award notices (CAN) per million population
    - Share of innovative CAN out of total CAN
  - Difficulties identifying CPV codes which can be linked to innovation
  - Dedicated survey to collect new data

- Should cover a broad concept of innovation in the public sector
- Will focus on not more than 3 to 4 sectors within public services
  - Public administration, Higher education, Local authorities, Hospitals
- Will use the [Innobarometer](#) to survey about 5000 public sector organisations across the EU27
- Survey questions may build on
  - Nordic Survey of Public Innovation: CIS-like questionnaire adjusted for measuring public sector innovation
  - Meadow's Employer Survey Questionnaire on the impact of organisational change and work restructuring

- June 2010: Methodology report (MERIT) including definitions and Innobarometer questionnaire
- September 2010: Innobarometer report (Gallup) – *descriptive analysis*
- November 2010: Validation workshop (MERIT)
- November 2010: EPSIS report (MERIT) – *statistical analysis*
- December 2010: Publication event (EC)

- Survey could include one or more questions on social innovation
  - “A social innovation is a new or significantly improved product, process, organizational method or marketing method that creates social benefits by transforming social practices or relationships”

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- Did your organisation introduce a social innovation that created one or more of the following social benefits?
    - Improved access to health care
    - Reduced costs of taking care of the elderly
    - ???????

- Did this social innovation change the behaviour of your clients?

- 37 public organizations were surveyed in the 5 Nordic countries
- Almost all respondents reported that they had introduced at least one innovation during 2008-09
- All types of innovation (product, process, organisational and communication innovations) were mentioned
- For most innovations their own organisation was the main developer
- Many of the innovations were related to ICT
- More or less half of the respondents do try to measure by some means and methods the impact of an introduced innovation
- Roughly half of the respondents used procurement practices to promote innovation in their own organization



Thank you



- The full European Innovation Scoreboard 2009 and other related information can be downloaded from:  
<http://www.proinno-europe.eu/metrics>
  
- For questions or comments, please contact:
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